



ARK PRIVACY POLICY

Ark Automotive Storage Ltd is committed to protecting and respecting your privacy and personal data. This Privacy Policy describes how we will use your personal information and how you can exercise your rights under the General Data Protection Regulation (GDPR).

Data controller contact information

If you have any questions, comments or requests regarding this Privacy Policy, please feel free to contact us at:

Ark Automotive Storage Ltd.
01892 288027
team@ark-automotive.co.uk

What Data does ARK store?

We may choose to store information gathered via conversation, correspondence and data submitted via forms. This information may concern the personal details of yourself and/or your vehicle.

Personal Data we may store includes:

- Name
- Email address
- Mobile Telephone Number
- Home Address

Vehicle Data we may choose to store includes:

- Make and Model
- Age of the vehicle
- Vehicle registration
- Specific vehicle requirements

How Ark uses your data

We may collect, process and use your personal data in the course of supplying our services in the following ways:

- To enable us to respond to your enquiries.
- To carry out our obligations from any contracts entered into between you and us.
- To provide you with relevant information when necessary.
- To allow you to participate in interactive features of our service when you choose to do so
- To improve our products and services.
- To notify you about any changes to our services
- To inform you of events, competitions, offers and promotions if you wish to receive and we have your permission to send such information

Who we share your personal data with

We do not share your data with any other third parties except:

- if you have given your consent.
- if it is necessary to enable the provision of third party services you have requested if we are under a duty to comply with any legal obligation.

Where is your personal data stored?

We may choose to store your details on third party software platforms. This means your data may be stored in UK or international data centres

Safeguarding your data

Ark is always in full control of any information it may collect from yourself and we have taken reasonable steps to protect your data

We do not, to the extent of the law, accept responsibility for or any liability resulting from any security breaches which may occur, except in the case of Fraud, death or personal injury resulting from our negligence.

Your rights in regard to your personal data

You have a number of rights in regard to your personal data. These include:

- The right to request a copy of the personal data concerning yourself
- The ability to request rectification or erasure of personal data we hold
- The right to object to the processing.

If you wish to make any such requests please contact us in writing using the contact details at the top of this page.

Complaints

If you have any concerns about how we have handled your personal data, please contact us so we may address them.

You also have the right to lodge a complaint with the supervisory authority, the Information Commissioner's Office, about how we manage your data.

Provision of data

In most cases, the provision of your personal data is necessary to enter into a contract with us.

Changes to this policy

We will regularly review this privacy notice and update it where necessary.